Property prices and capital flows into commercial real estate have increased dramatically since the great recession and, in most cases, now exceed 2007 peaks. However, not all markets are created equal. According to Real Capital Analytics, since 4Q 2000 major real estate markets have grown 51% faster than non-major markets, CBD office has grown 82% faster than suburban office, and walkable markets have grown 49% faster than auto-dependent markets. The Real Estate Strategies Conference will discuss these trends and highlight how yield-seeking behaviors are changing the capital markets.

KEYNOTE: Robert M. White, Real Capital Analytics
Mr. White, founder and president of Real Capital Analytics, will provide the market data, investor behaviors, and property insights and address the viability of property market trends. He is a noted authority on the real estate capital markets with credits in the Wall Street Journal, Barron’s, The Economist, Forbes, The New York Times, Financial Times, among others. Previously, he spent fourteen years in the real estate investment banking and brokerage industry and has orchestrated billions of commercial sales, acquisitions, and recapitalizations.

Dr. Mark Eppli will join Mr. White to Go Beyond the Data to question what these trends mean.

PANEL DISCUSSION
Following the keynote address, a panel of nationally renowned professionals representing major debt and equity markets will debate the impact of these trends on local and national real estate.

RECAP AND TAKEAWAYS FROM A CAPITAL MARKET EXPERT: Kevin R. Smith
Mr. Smith is responsible for the development and implementation of the strategy and oversight of PGIM (Prudential Global Investment Management) Real Estate’s businesses in the United States and Latin America. He chairs the U.S. Executive Council and is a member of the Global Management Council, the Global Investment Committee, the U.S. Investment Committee, the Latin America Executive Council and Investment Committees, the Global Product Committee and the Valuation Committee. Mr. Smith will recap discussions for the day adding his perspectives as a capital markets expert.
TO BE RECOGNIZED AS A SPONSOR complete, scan and email this form to:
Chris Korjenek, Associate Director, Marquette University Center for Real Estate
christine.korjenek@marquette.edu

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*Sponsorship levels and benefits:

**Platinum Sponsors - $10,000 ($9,800 tax-deductible)**
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  - 2 Premium reserved tables
  - Four tickets for dinner on Wednesday, September 7 with MU CRE advisory board members, CRE faculty, College of Business Dean Brian Till (confirmed) and guest speakers (invited)
  - Prominent logo recognition on the conference registration and front cover of the brochure
  - A full-page ad in the conference brochure
  - Opportunity to customize perks based on the sponsor’s interests

**Gold Sponsors - $5,000 ($4,400 tax-deductible)**
- Benefits of a blue sponsor, plus:
  - Premium reserved table for eight*
  - Two tickets for dinner on Wednesday, September 7 with MU CRE advisory board members, CRE faculty, College of Business Dean Brian Till (confirmed) and guest speakers (invited)
  - Logo included at bottom of conference email invitations sent to 3,000+ people
  - Logo recognition on conference website
  - Opportunity to display a company pop-up banner at the conference

**Blue Sponsors - $2,500 ($1,900 tax-deductible)**
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  - Company name included at bottom of conference email invitations sent to 3,000+ professionals
  - Name recognition on conference website
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**Table Sponsor - $1,000 ($400 tax-deductible)**
- Table for eight*
- Company name recognition in conference program
- On-screen recognition at the conference
- Invitation to various events and interactions with our students throughout the year

*Non-sponsor conference registrations - $75 per person.

*Note: Logo must be submitted in eps and jpg format by July 15, 2016 to be included in materials.