

CENTER FOR SUPPLY CHAIN MANAGEMENT

MARQUETTE UNIVERSITY
BUSINESS

The Operations and Supply Chain Management program is ranked #12 by U.S. News & World Report, #23 by Gartner, Inc., and #15 in the world by SCM World.

Marquette University's Center for Supply Chain Management is dedicated to developing an applied learning environment that will be an ongoing resource for students, the university and industry partners.

The operations and supply chain management (OSCM) major provides real-world, hands-on learning experiences with the goal of graduating students who can effectively add value to the business community. With its core focus on applied learning, the center is a place of academic excellence and a driver of industry.

"Universities abound with 'Centers' that focus only on 'theory.' Marquette University's Center for Supply Chain Management has distinguished itself through its focus on undergraduate students; its alignment with industry partners interested in regionally sourced talent; and, its industry-driven pursuit of applied learning. The program's record of internships, placement, applied courses, and Top-20 rankings demonstrates the success of this focus."

"Milwaukee, and the greater region, are a wonderful locus of leading manufacturers and distributors. The center has become a resource for talent and learning – undergraduate, alumni, and life-long learners – in the Great Lakes area. People should check it out."

MARK COTTELEER
RESEARCH DIRECTOR, DELOITTE SERVICES, LP

49.6% PROGRAM GROWTH OVER THE PAST SEVEN YEARS

94.8% FOUR YEAR AVERAGE PLACEMENT RATE FOR OSCM MAJORS

To connect with students in the operations and supply chain management program, contact Dr. Doug Fisher, director, at 414.288.3995 (douglas.fisher@marquette.edu) or Beth Krey, associate director, at 414.288.6386 (beth.krey@marquette.edu). Find us at marquette.edu/supplychain and on Twitter (@MUSupplyChain) and LinkedIn.

POINTS OF DISTINCTION

Applied Procurement Course

Students in this semester-long course receive comprehensive sourcing knowledge by executing procurement functions both in the classroom and at a company. Led by Pamela Oestreicher, vice president of operations for Direct Supply, the class allows students to apply course content while achieving significant business value for their assigned company. Committed company partners for the course include Direct Supply, Kohler Company and Marquette University Purchasing.

Internship Experiences

Students engage with local and national companies through internships and routinely have at least two different experiences prior to graduation. These opportunities provide the foundation to combine theory and practice while allowing students a hands-on understanding of the field of supply chain. Internships include Anixter International, GE Healthcare, Johnson Controls, Target and Uline.

Collaboration with Industry

Located in the vibrant manufacturing and business services area of Milwaukee, the center has deep relationships with some of the world's leading firms, including Harley-Davidson, MillerCoors and Rockwell Automation. The center's advisory board is comprised of more than 30 supply chain management senior executives. In addition, through the center's corporate relationships, businesses are able to interact with top young talent through networking events, case competitions, guest lectures and site visits.

FAST FACTS

- Operations and supply chain management majors have recently accepted full-time placement in supply chain roles with Amazon, Boeing, C.H. Robinson, IBM, Kerry Ingredients, KPMG, Milwaukee Tool, Pepsi Co., Toyota and Unilever.
- More than 97% of the 2016 senior class who did not require a student visa completed at least one internship upon graduation, and more than 29% completed three or more.
- The program offers three experiential learning courses: Applied Procurement, Applied Lean Six Sigma and Applied Logistics. Participating companies in the applied procurement course have seen more than \$15.3 million in projected savings over the past nine semesters.



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Be The Difference.