INBU 4951: International Business Course
Travel and Study Abroad in Rome, Italy
TWO WEEKS: June 28 – July 11, 2015
(program starts after the first summer session @ MU)

PROGRAM OVERVIEW:
- This course (3 credits) will provide students with an opportunity to study business, economic, social and cultural ramifications of the European Economic and Monetary Union.
- The course is scheduled to include corporate visits and lectures by professors from universities in Rome.
- Cultural visits include:
  - Roman Ruins including the Ancient Forum and the Coliseum;
  - St. Peter’s Basilica;
  - Opportunity to visit vatican Museums including the Sistine Chapel;
  - Day trip to Pompeii
  - Visits in previous years to Manpower, Accrea Bank, candle company, cheese making/agritourism and fashion company, LIST.
  - Visit to Italian Parliament and Tivoli

DATES:
- Program starts at Ripa Hotel at 5:00 p.m. on Sunday, June 28th; students must be at the hotel at that time.
- Program ends at 9:00 a.m. on Saturday, July 11th.

AIRFARE:
- Students are responsible for arriving in Rome, Italy on their own; program airfare is NOT included in the $2,695 program cost.
- In November, students will be provided with flight information guidelines.
- Students will need to arrive at the hotel by 3:00 p.m. on Sunday, June 28th.

ACCOMODATIONS:
- Centrally located hotel;
- Double, triple and/or quadruple occupancy in efficiencies;
- Each room has a private shower/toilet/bathroom;
• Air conditioned; daily breakfast buffet;
• Grocery store nearby; many other shops located nearby;
• Walking distances to many historical, cultural and social venues;
• Easy access to public transportation.

COSTS:
$2,695 -- Price includes:
• Tuition for 3 academic undergraduate credits granted by Marquette University;
• Transportation for other group activities;
• Lodging for the duration of the trip;
• Continental breakfast buffet at the hotel;
• One additional meal, usually a light lunch each day;
• Costs of participation in class activities (e.g., tours).

OTHER COSTS NOT INCLUDED IN ABOVE FEES:
• International airfare (around $1,200 to $1,800)
• Required MU international health insurance ($36)

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• Students will need to arrive at the hotel by 3:00 p.m. on Sunday, June 28th; program ends at 9:00 a.m. on Saturday, July 11th.

ELIGIBILITY:
• A minimum of sophomore standing.
• Minimum 2.5 cumulative GPA; IMPORTANT NOTE: If after the fall semester, a student’s GPA falls below a 2.5, their application will be rescinded and the student cannot participate.
• Cannot be on academic or university probation at time of application

CREDIT:
• Three academic business credits (INBU 4951)

PROGRAM DIRECTORS – FOR MORE INFORMATION:
Assistant Dean Joe Terrian     Joseph.Terrian@marquette.edu     414.288.7142
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ADDITIONAL NOTES:
• A minimum of 20 students are needed for the program to be held; first come, first serve;
• A maximum of 30 students will be accepted;
• Details described above are subject to change.

HOW TO APPLY:
1. Go to: business.marquette.edu/departments/Rome-summer; click apply now. Proceed to complete the application steps. Print “Deposit Form (needed with check)”.
2. Bring the three items to Joka Pilipovic in the International Business Studies Office (DS 101):
   a. Deposit Form needed with check
   b. $600 nonrefundable check, cashier’s check or money order
   c. Graduation checklist