PROGRAM OVERVIEW
In collaboration with top ranked Chinese universities, we are pleased to offer an undergraduate Marquette University study tour class in China. This program is designed for business students with the aim of providing critical insight and valuable first-hand experience about China’s culture, society, history, and business climate. Highlights of the study tour include:

- 9 days of activities in Beijing & Shanghai
- Lectures in English on Chinese economic, business and cultural behavior, provided by the faculty of Chinese universities, government officials, and Chinese and international business leaders.
- Panels of American executives in Milwaukee, Beijing, and Shanghai about doing business in China, governmental and legal issues, and working in China.
- Meetings with leading figures in government and a new generation of Chinese entrepreneurs.

LECTURES IN ENGLISH (TENTATIVE)
- Chinese culture, society, and history: The determinants of Chinese business climate
- Chinese economy, banking, and financial markets
- Doing business in China: Foreign direct investment, joint ventures, strategic alliances, and partnerships
- Chinese regional economy and economic zones

CORPORATE/INSTITUTION VISITS (SAMPLE)
- Rockwell Automation
- Cisco Systems
- Port of Shanghai
- Briggs & Stratton

CULTURAL/TOURIST ACTIVITIES (SAMPLE)
- Beijing’s Olympic Facilities (the Bird’s Nest and the Water Cube)
- Great Wall, Tiananmen Square, Forbidden City, Summer Palace in Beijing
- The Pearl Tower, Huangpu River by boat, temples, and museums in Shanghai

DATES
- Tuesday January 13, 5:45–8:25 p.m.
- Tuesday January 27, 5:45–8:25 p.m.
- Tuesday February 10, 5:45–8:25 p.m.
- Tuesday February 24, 5:45–8:25 p.m.
- Saturday March 7 to Sunday March 15–Study Tour in Beijing, Shanghai, and Suzhou, China
- Tuesday March 31, 5:45–8:25 p.m.
- Tuesday April 14, 5:45–8:25 p.m.
- Tuesday April 28, 5:45–7:00 p.m.
ACCOMMODATION

- Double-occupancy in four-star hotels (or equivalent)
- Single-occupancy may be arranged at $500 extra cost

COSTS (Note: Costs are based on the assumption that you are a full-time student and do not pay additional tuition for this class).

Travel Cost (without international airfare): $1,400

This price includes:

- Local airfare from Beijing to Shanghai
- Bus/train/boat transportation to various business and cultural sites during the travel period
- Cost of admittance to class activities (e.g., tours and excursions)
- Double-occupancy hotel for the duration of the study trip
- 2 meals per day

OTHER COSTS NOT INCLUDED IN ABOVE FEES

- International Airfare (around $1,200 to $1,400+)
- Visa for China ($140 to $170)
- Required MU international health insurance ($36)

ELIGIBILITY

Admitted MU undergraduate business, political science or communication studies student (sophomore standing or higher) in good standing (no probationary status) with cumulative GPA of 2.5 or higher. An interview might be needed before acceptance to ensure fit with the class and academic requirements of the student.

ACADEMIC CREDIT

Three undergraduate business credits (INBU 4951: International Study in Business).

- **Business students:** Social/Ethical requirement (similar to MANA 3002 or PHIL 4330), IB elective, or Business Elective. This course satisfies the college requirement for the International Business class.
- **Non-business students:** Must obtain pre-approval from their academic advisor.

TO APPLY

1. Please visit [http://business.marquette.edu/departments/china](http://business.marquette.edu/departments/china) to apply for the program
2. Bring your most up to date Graduation Checklist to the Office of International Business Studies in DS 101
3. **$600.00 deposit** via check, cash, cashier’s check or money order payable to Marquette University

Please bring the above two items as soon as you apply for this program. The above deposit will be applied to your overall program cost and is non-refundable after December 31, 2014 (unless you are not accepted or the program is cancelled).

**Please note that until your graduation checklist and deposit is received by our office your application will not be considered complete.**

FOR ADDITIONAL INFORMATION CONTACT:

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