

# RECRUIT MARQUETTE BUSINESS

ETHICS & VALUES | PERSONAL ATTENTION | EXPERIENTIAL LEARNING

## SUCCESSFUL OUTCOMES

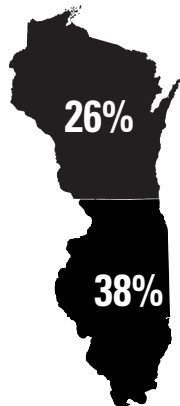
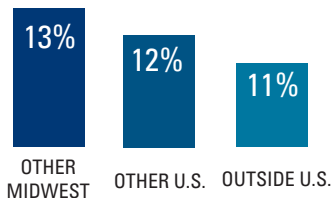
More than 90% of 2015-16 graduates entered employment, graduate school or service within six months of graduating.

## 2016-2017 GRADUATES PER MAJOR

- Accounting (99)
- Business Economics (37)
- Business Administration (3)
- Entrepreneurship & Innovation (13)
- Finance (149)
- Human Resources (24)
- Information Systems (86)
- International Business (44)
- Marketing (153)
- Operations & Supply Chain Management (58)
- Real Estate (25)

## COMING TO MU

More than 60% of undergraduate students enrolled in the College of Business Administration call Wisconsin or Illinois home.



**AVERAGE TEST SCORES:**  
(4-YR AVERAGE)

**26.7**  
ACT

**1184**  
SAT

For additional information about student enrollments, diversity and class sizes, please visit: [marquette.edu/oira](http://marquette.edu/oira) --> Interactive Reports.

## UNDERGRADUATE PROFILE

**Male:** 64.2% **Female:** 35.8%  
**White:** 1130, 70.6%  
**Of Color:** 287, 17.9%  
**International:** 178, 11.1%  
**Unknown:** 5, .3%

## UNDERGRADUATE PROGRAM HIGHLIGHTS

- Freshman students enroll directly in the College of Business Administration, completing business courses in the first year.
- Sophomore students are internship-ready after completing introductory courses and major electives.
- Business students complete three career development courses, preparing them for professional internship and career opportunities.

## HIGHLY ENGAGED STUDENTS



Nearly 90% of students complete at least one **internship** prior to graduation; more than 50% complete two or more



43% of students complete at least one **study abroad** experience

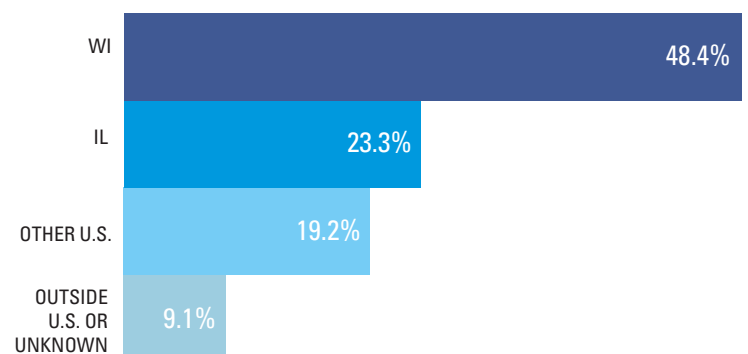


Each year, more than 150 juniors participate in a longstanding **mentor program**



45% of students participate in **community service**

## WHERE DO MU GRADUATES WORK?



# CENTERS OF EXCELLENCE AND PROGRAM HIGHLIGHTS

## ACCOUNTING

Ranked 18th nationally for CPA pass rate. In nine of the past 12 years, Marquette University has been ranked in the top 33 of large schools for the first-time pass rate on the CPA exam.

## APPLIED GLOBAL BUSINESS LEARNING

Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

## APPLIED INVESTMENT MANAGEMENT

Students manage \$2 million in equity and fixed-income portfolios for the university's endowment. The AIM curriculum includes investment and private equity and banking tracks.

## COMMERCIAL BANKING PROGRAM

Students study risk management, investment analysis, financial modeling and banking leadership functions.

## MARKETING

Students may pursue curriculum tracks for brand management, digital marketing, retail and sales.

## SUPPLY CHAIN

Ranked 12th nationally by *U.S. News & World Report*, 15th by SCM World and 23rd by Gartner, Inc. Ranked 2nd nationally by Gartner, Inc. for program content.

## REAL ESTATE

Undergraduate program ranked 9th nationally by *U.S. News & World Report*.

## 707 HUB (University Student Innovation Incubator)

A place where ideas are shared, stretched, challenged and realized. Part of the Office of Research and Innovation, the 707 Hub is open to all students and designed to foster cross-disciplinary collaboration and innovation.

## GRADUATE SCHOOL OF MANAGEMENT PROGRAMS

- MBA  
The redesigned MBA program offers a focus on strategic thinking, leadership and experiential learning. Students are prepared to have "next day impact" – applying what they learn in class to provide immediate value to their employers.
- Executive MBA
- MS in Accounting
- MS in Applied Economics
- MS in Human Resources
- MA in Corporate Communication
- Master in Leadership
- STEM-MBA Program
- Several multi-disciplinary/joint graduate programs



### Marquette University uses Handshake

Post jobs, internships, events and opportunities.

[marquette.joinhandshake.com](http://marquette.joinhandshake.com)

## Recruit Business at Marquette University

Contact the Business Career Center to discuss your organization's needs and recruitment opportunities.

[go.mu.edu/recruitbiz](http://go.mu.edu/recruitbiz) | [businesscareers@marquette.edu](mailto:businesscareers@marquette.edu) | (414) 288-7927