Graduation Reports
December 2011, May & August 2012

MARKETING

Post-Graduation Activity
- Accepted full-time offer: 89, 79.5%
- Graduate School: 4, 3.6%
- Seeking Employment: 16, 14.3%
- Not Seeking Employment: *
* Percentages are reported when more than three students in a major pursued the post-graduation option.

Employers
- Accenture
- American Orthodontics
- Aon Hewitt
- Apex Systems
- Arc of Fond du Lac
- Arthur J. Gallagher
- Assurant Health
- Baker Tilly Virchow Krause, LLP
- BLINQ Media
- BP
- Brady Corporation
- Briggs Healthcare
- BrightTag
- Buy Seasons
- C.H. Robinson Worldwide
- Charter Manufacturing
- Colliers International
- Consolidated Graphics
- Crane World Wide Logistics
- Creative Arts Agency
- Delia’s
- Deloitte
- Direct Supply
- Enterforce
- Enterprise Rent-A-Car
- Fair Oaks Ford
- Fiserv
- FOCUS Training
- Friends of Boerner Botanical Gardens
- GE Healthcare
- George Clarke
- Harley-Davidson Motor Company
- Hartland Payment Systems
- Healthcare Business Insight
- Help/Systems
- ImproMed, LLC
- Indiana Insurance
- InnerWorkings
- Johnson Controls Inc.
- kCura
- Kohl’s Corporate
- KPMG, LLP
- KTI
- Leica Biosystems
- LIFT
- Manpower Group
- Marquette Associates
- Marquette University
- Mattress Firm
- McDonalds Corporation
- Mercy Home Children’s Charity
- MicroStrategy
- Miller Coors
- Milwaukee Bucks
- MLB.com
- Mullen Advertising Agency
- New Resources Consulting
- News America Marketing
- Northwestern Mutual
- Orica
- Pricewaterhouse Coopers
- Red Bull North America
- Rexnord
- RiverRun Computers
- Rockwell Automation
- Runzheimer International
- Sigma Chi Fraternity
- Synergy Associates LLC
- TEKsystems
- TheLevelUp
- Trilary, Inc.
- Uncle Mike’s Bake Shoppe
- UW-Milwaukee
- Wells Fargo
- Zywave

Salary
- Range: $22,000-$70,000
  - Salary for two “year of service” positions removed from range, average and median.
- Average: $43,630, Median: $45,000
- When salaries are averaged for the students who reported that the functional area of their position is marketing, the average salary is $43,813. Range: $30,000-$70,000.
  - Within this group, six students received signing bonuses. The average bonus was $2,867.

Graduate School
School: Marquette University          Programs: MBA, Marketing

Updated 12/14/12