Graduation Reports
December 2012, May & August 2013

MARKETING

Post-Graduation Activity
Graduated with MARK Degree: 119; Total MARK Responses: 115
- Accepted full-time offer: 96, 83.5%
- Graduate school: 5, 4.3%
- Starting own Business: *
- Seeking employment: 11, 9.6%
- Not seeking employment or further education at this time: n/a
- Military: *
* Percentages are reported when more than three students in a major pursued the post-graduation option.

Employers
- Accenture
- Acuity Group
- Anheuser Busch In-Bev
- Anixter Inc.
- Archdiocese of Chicago Catholic Cemeteries
- Atlas Expansion
- Ave Maria University
- Baker Tilly Virchow Krause
- Banco Popular de Puerto Rico
- Baxter
- BMO Harris Bank
- Boeing
- Brady Corporation
- Brady Corp-Emedco
- Brooksource and Technical Youth
- Carolina Panthers
- CGI Communications
- C.H. Robinson
- Chicago Business Strategies
- Chicago Sky (WNBA)
- Cintas
- Coleman & Williams
- Darren Fisher Consulting
- David Gomez & Associates
- DB&A-De Wolff, Boberg and Associates
- Diamond Marketing
- Discovery Health Partners
- Edward Jones
- Enterprise Inc.
- Ernst & Young
- Evinrude Outboard Motors at BRP
- Ferguson Enterprises
- Fletcher Jones Volkswagen
- FMR Systems
- Good Karma Broadcasting
- Grant Thornton, LLC
- Huron Consulting Group
- InnerWorkings
- Inside Investor
- Invesco Inc.
- ITW Paslode
- Jacobus Energy
- Kohl's Department Stores
- KMTA
- Lammi Sports Management
- Manpower Group
- Maple Leaf Foods, Inc.
- Master Lock
- Medovations
- Menards
- Milwaukee Bucks
- MTM Technologies
- Plaza Property Advisors
- PricewaterhouseCoopers
- Riteco Incorporated
- Robert W. Baird
- Rockwell Automation
- SinglePlatform
- Solaris Inc.
- Supreme Lobster and Seafood Company
- Target
- Techtronic Industries
- The Habitat Company
- The HYM Investment Group, LLC.
- The Private Bank and Trust
- The Walt Disney Company
- TMC (Division of CH Robinson)
- Trees on the Move
- Uline
- Werner Electric Supply
- Whyte Hirschboeck Dudek S.C.
- Wipfli
- Zeon Solutions
- Zywave, Inc.

Salary
- Range: $20,150-73,000* (*One salary was removed due to lack of clear information.)
- Average: $43,501, Median: $42,000
- When salaries are averaged for the students who reported that the functional area of their position is marketing, the average salary is $38,661, median 40,000. Range: $20,150-67,000.
  - Within this group, seven students received signing bonuses. The average signing bonus was $3,929.

Updated 07/21/14
Data 11/20/13
Graduation Reports  
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**Graduate Schools**
- Antwerp Management School  
- DePaul University  
- John Marshall  
- Marquette University  
- University of Colorado, Boulder

**Programs:**
- Finance  
- Global Supply Chain Management  
- Law  
- M.S.A.E.

**Position Titles**

<table>
<thead>
<tr>
<th>Position Titles</th>
<th>Programs:</th>
<th>Position Titles</th>
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<tbody>
<tr>
<td>Account Associate</td>
<td>Sales Account Executive-Inside</td>
<td>Sales Support Administration</td>
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<tr>
<td>Account Coordinator</td>
<td>Sales Analyst</td>
<td>Sales Trainee</td>
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<tr>
<td>Account Executive</td>
<td>Sales and Marketing Research Associate</td>
<td>Sports Marketing Consultant</td>
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<tr>
<td>Analyst</td>
<td>Sales Manager</td>
<td>Supply Chain Analyst</td>
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<tr>
<td>Associate</td>
<td>Sales Representative</td>
<td>Systems Integration Business Analyst</td>
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<tr>
<td>Associate Accountant</td>
<td>Credit Analyst</td>
<td>Systems Integration Consulting Analyst</td>
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<td>Associate Product Specialist</td>
<td>Credit Trainee</td>
<td>Tax Associate</td>
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<tr>
<td>Associate Recruiter</td>
<td>Development Associate</td>
<td>Technical Recruiter</td>
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<tr>
<td>Brand Marketing</td>
<td>Digital Account Executive</td>
<td>Training Camp Intern</td>
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<tr>
<td>Business Analyst</td>
<td>Event Marketing</td>
<td>Transportation Representative</td>
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<td>Business Analyst- Rotational Program</td>
<td>Executive Recruiter</td>
<td>Traveling Service Clerk</td>
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<td>Business Development and Sales Executive</td>
<td>Field Sales Representative</td>
<td>Web Analyst</td>
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<td>Consultant</td>
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<td>Financial Management Leadership Program</td>
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<td>Credit Trainee</td>
<td>Leadership Program</td>
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<tr>
<td>Digital Account Executive</td>
<td>Global Forwarding Sales Support/Operations</td>
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<td>Event Marketing</td>
<td>Human Resources Recruiter and Coordinator</td>
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<td>Information Technology</td>
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<td>Personal &amp; Retail Banker</td>
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<td>Retail Store Manager</td>
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