SUCCESSFUL OUTCOMES
More than 90% of 2014-15 graduates entered employment, graduate school or service within six months of graduating.

UNDERGRADUATE PROGRAMS AND STUDENT ENGAGEMENT
• Freshman students enroll directly in the College of Business Administration, completing business courses in the first year.
• Sophomores enroll in major courses and electives, making them internship-ready by the end of their sophomore year.
• Business students complete three career development courses, preparing them for professional internship and career opportunities.

WHERE DO MU GRADUATES WORK?

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>WI</td>
<td>46.4%</td>
</tr>
<tr>
<td>IL</td>
<td>28.7%</td>
</tr>
<tr>
<td>OTHER U.S.</td>
<td>19.3%</td>
</tr>
<tr>
<td>OUTSIDE U.S. OR UNKNOWN</td>
<td>5.6%</td>
</tr>
</tbody>
</table>

2015-2016 GRADUATES PER MAJOR
- Accounting (122)
- Business Economics (35)
- Business Administration (9)
- Entrepreneurship & Innovation (15)
- Finance (144)
- Human Resources (25)
- Information Technology (88)
- International Business (51)
- Marketing (117)
- Operations & Supply Chain Management (72)
- Real Estate (22)

TOP RECRUITING COMPANIES

INTERNSHIP READY & HIGHLY ENGAGED
- Nearly 90% of students complete at least one internship prior to graduation; more than 50% complete two or more
- 45% of students complete at least one study abroad experience
- Each year, more than 150 juniors participate in a longstanding mentor program
- 45% of students participate in community service
ACCOUNTING
Ranked 18th nationally for CPA pass rate.

APPLIED GLOBAL BUSINESS LEARNING
Students apply business skills and microenterprise solutions abroad to foster sustainable business practices while preserving cultural ideals.

APPLIED INVESTMENT MANAGEMENT
Students manage $2 million in equity and fixed-income portfolios for the university's endowment. The AIM curriculum includes investment and private equity and banking tracks.

BANKING PROGRAM
The commercial banking program will include the study of risk management, investment analysis, financial modeling and banking leadership functions.

KOHLER CENTER FOR ENTREPRENEURSHIP
The center fosters new ventures, encourages innovation and promotes entrepreneurship at Marquette and in the Milwaukee area.

MARKETING
Students pursue curriculum tracks for brand management, digital marketing, retail and sales.

SUPPLY CHAIN
Ranked 19th nationally by U.S. News & World Report and 23rd by Gartner, Inc.

REAL ESTATE
Ranked 9th nationally by U.S. News & World Report.

GRADUATE SCHOOL OF MANAGEMENT PROGRAMS
- MBA*
- Executive MBA
- MS in Accounting
- MS in Applied Economics
- MS in Human Resources
- MA in Corporate Communication
- Master in Leadership
- Several multi-disciplinary/joint graduate programs

*The newly redesigned MBA program offers a focus on strategic thinking, leadership and experiential learning. Students are prepared to have “next-day impact” — applying what they learn in class to provide immediate value to their employers.

COMING TO MU
Over 60% of undergrad students enrolled in the College of Business Administration call Wisconsin or Illinois home.

AVERAGE TEST SCORES: (4-YR AVERAGE)
- ACT: 26.8
- SAT: 1184

OTHER MIDWEST: 14.7%
OTHER U.S.: 13.8%
OUTSIDE U.S.: 9.9%

Marquette University uses handshake
Post opportunities and register for career events.

For additional information about student enrollments, diversity and class sizes, please visit: marquette.edu/oira --> Interactive Reports.

Recruit at Marquette University
Contact the Business Career Center to discuss your organization’s needs and recruitment opportunities.
go.mu.edu/recruitbiz | businesscareers@marquette.edu | (414) 288-7927