# FOUR YEAR PLAN
(all majors except Accounting)

## Freshman-Semester #1
- BUAD 1001 (Business Day 1) \(^\text{a} \) [3]
- BUAD 1060 (Business Analytical Tools) \(^\text{b} \) [1]
- LEAD 1050 (Business Leadership Development) [0]
- ACCO 1030 (Financial Accounting) [3]
- ENGL 1001 (Rhetoric and Composition 1) [3]
- MATH 1400 (Elements of Calculus) [3]
- UC/NBE [3]

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## Freshman-Semester #2
- BUAD 1001 (Business Day 1) \(^\text{b} \) (if not completed) [3]
- BUAD 1060 (Business Analytical Tools) \(^\text{b} \) [1]
- BUAD 1560 (Statistics and Business Analytics) [4]
- ACCO 1031 (Managerial Accounting) [3]
- ENGL 1002 (Rhetoric and Composition 2) [3]
- ECON 1103 (Principles of Microeconomics) [3]
- UC/NBE [3]

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## Sophomore-Semester #1
- LEAD 2000 (Applying Leadership) \(^\text{a} \) or CMST 2300 (Business Communication) \(^\text{a} \) [2]
- ECON 1104 (Principles of Macroeconomics) [3]
- UC or NBE or BUAD 1560 (if not completed) [3 or 4]
- Business Core [3]
- Business Core [3]
- Business Core [3]

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## Sophomore-Semester #2
- LEAD 2000 (Applying Leadership) \(^\text{a} \) or CMST 2300 (Business Communication) \(^\text{a} \) [2]
- UC/NBE [3]
- Business Core [3]
- Business Core [3]
- Business Core [3]

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## University Core (UC/NBE)
- Literature elective \(^\text{a} \), \(^\text{b} \), \(^\text{c} \)
- THEO 1001
- THEO elective \(^\text{a} \), \(^\text{c} \)
- PHIL 1001
- PHIL 2310 \(^\text{b} \)
- Diverse Culture elective \(^\text{c} \)
- History elective \(^\text{c} \)
- Science elective \(^\text{c} \)
- Non-Business electives (NBE) 18 credits required

\(^\text{a} \) course has prerequisites
\(^\text{b} \) must select from www.marquette.edu/core
\(^\text{c} \) preforming arts courses DO NOT satisfy literature elective requirement

## Business Core
- OSCM 3001 \(^\text{m} \) (Introduction to Supply Chain Mgmt.)
- MARK 3001 \(^\text{m} \) (Introduction to Marketing)
- FINA 3001 \(^\text{m} \) (Introduction to Finance)
- INTE 3001 \(^\text{m} \) (Introduction to Information Technology)
- ECON 3001 (non-Econ majors) or ECON 3003 \(^\text{m} \) (Econ majors)
- MANA 3001 (Behavior and Organization)
- LEGAL CORE: Select one
- HURE 3001 \(^\text{m} \) (Introduction to Human Resources), REAL 3001 \(^\text{m} \) (Introduction to Real Estate), FINA 4310, BULA 3040
- ETHICAL CORE: Select one
- MANA 3002, PHIL 4330, FINA 4370, FINA 4371

\(^\text{m} \) intro course to major; need to check prerequisites

## Major Course Notes
- ENTP 3001 (Introduction to Entrepreneurship) is a MAJOR COURSE
- A grade of C or higher must be earned in each major course including the core course(s) introducing the major.
- One International business course is required (within or outside your major)
- Double counting of courses for two or more majors is not permitted, e.g. students cannot double count FINA 4001 for both real estate and finance.

## Junior - Semester #1
- LEAD 3000 \(^\text{f} \) (Future Leadership Strategy) [1]
- Business Core [3]
- MAJOR COURSE/Business Elective [3]
- MAJOR COURSE/Business Elective [3]
- UC/NBE [3]
- UC/NBE [3]
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## Junior - Semester #2
- LEAD 3000 \(^\text{f} \) (Future Leadership Strategy) [1]
- MAJOR COURSE/Business Elective [3]
- MAJOR COURSE/Business Elective [3]
- UC/NBE [3]
- UC/NBE [3]
- UC/NBE [3]

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## Senior - Semester #1
- MANA 4101 \(^\text{f} \) (Strategic Management) [3]
- MAJOR COURSE/Business Elective [3]
- MAJOR COURSE/Business Elective [3]
- MAJOR COURSE/Business Elective [3]
- UC/NBE [3]
- UC/NBE [3]

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## Senior - Semester #2
- MAJOR COURSE/Business Elective [3]
- MAJOR COURSE/Business Elective [3]
- UC/NBE [3]
- UC/NBE [3]
- UC/NBE [3]

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## Other Notes
- \(^\text{f} \) Course may be taken either semester of respective year
- 2.0 gpa required in all Marquette courses & business courses
- Minimum of 129 credits needed to graduate; total course credits may vary depending on major(s).
REQUIRED COURSES FOR BUSINESS MAJORS
(Non Accounting)

Courses below cannot be double counted in multiple majors.

Students may earn the following majors:

BUSINESS ECONOMICS MAJOR (27 credits)
- ECON 3004 (Intermediate Macroeconomic Analysis)
- ECON 4060 (Introduction to Econometrics)
- Three (ECON) electives (excluding ECON 4986) go to go.mu.edu/bizmajors for a current course listing
- Four business electives *

ENTREPRENEURSHIP MAJOR (27 credits)
- ENTP 3001 (Understanding Entrepreneurship)
- ENTP 4010 (New Venture Creation)
- Three (ENTP) electives from go.mu.edu/bizmajors for a current course listing
- Four business electives *

FINANCE MAJOR (27 credits)
- FINA 4011 (Investment Analysis)
- FINA 4001 (Advance Financial Management)
- Three (FINA) electives go to go.mu.edu/bizmajors for a current course listing
- Four business electives *

HUMAN RESOURCES (27 credits)
- Five (HURE) electives go to go.mu.edu/bizmajors for current course listing
- Four business electives *

INFORMATION TECHNOLOGY (27 credits)
- INTE 4051 (Business Applications Program Development)
- INTE 4052 (Data Base Management Systems)
- INTE 4158 (System Analysis & Design)
- Two (INTE) electives go to go.mu.edu/bizmajors for current course listing
- Four business electives *

INTERNATIONAL BUSINESS (27 credits)
- Four (INBU) courses go to go.mu.edu/bizmajors for current course listing
  - One of the courses must be either ECON 4044 or ECON 4046
  - A maximum of two courses may be ECON
- Five business courses in a second major

MARKETING (27 credits)
- MARK 4060 (Marketing Research)
- MARK 4110 (Marketing Management)
- Three (MARK) electives go to go.mu.edu/bizmajors for current course listing
- Four business electives *

OPERATIONS AND SUPPLY CHAIN MANAGEMENT (27 credits)
- OSCM 4010 (Manufacturing Management)
- OSCM 4130 (Supply Chain Strategy and Practice)
- Three (OSCM) electives go to go.mu.edu/bizmajors for current course listing
- Four business electives *

REAL ESTATE (27 credits)
- REAL 4002 (Commercial Real Estate Finance)
- REAL 4120 (Cases in Commercial Real Estate)
- REAL 4130 (Commercial Real Estate Development)
- Two (REAL) electives go to go.mu.edu/bizmajors for current course listing
- Four business electives

* Students who earn two or more majors in business may use courses in their second major as these business electives.