Spring/Finals 2013

As we approach Marquette University’s 2013 May Commencement this weekend, we anticipate 62 students will earn their degrees as operations and supply chain management majors. Please join us in congratulating these seniors along with our nine December 2012 graduates.

Our 2012-13 graduating class is almost double the size of that in 2011-12, and we have seen great placement success within supply chain roles so far. We will have a more complete report this fall, but you can see where our students are headed for full-time and internship opportunities below. The program has seen immense growth this year; beginning in fall we had just over 180 students and we ended the spring semester with more than 230 declared supply chain majors. Planning how to best engage our returning students is a focus for summer.

We sincerely thank all the students, faculty, alumni, individuals and organizations involved with our center this year. We could not have offered valuable and dynamic opportunities to our constituents without this support.

We were thoroughly pleased with the arrival of Dr. Mark Barratt in January from Arizona State University, and look ahead to the upcoming academic year and the arrival of our newest faculty member, Dr. Marko Bostj from Cranfield University. In addition, we look forward to the introduction of a new Manufacturing Management curriculum designed to give students applied manufacturing knowledge through a collaboration with the College of Engineering, hosting the BizNet 2013 networking event for supply chain and information technology students and companies, and offering a range of events and activities for our students and the community.

Gartner Inc., one of the leading supply chain industry research organizations, is planning a launch of their next survey to rate collegiate supply chain programs based on industry value, program size and program scope. Our applied learning and internships are looked upon favorably within this survey. After the last survey Marquette’s program was ranked 14th. We plan to share the survey link once it’s available and we would appreciate your support in completing this assessment.

Please do not hesitate to reach out to us if you are interested in recruiting our students or becoming more involved in the center through student-focused activities or faculty research opportunities and executive education programming.

Thank you for your involvement and support of the center. Enjoy the summer!

Dr. Doug Fisher
Director, Center for Supply Chain Management

<table>
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<tr>
<th>Job and internship placement</th>
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<td>Our December 2012 and May 2013 graduates have accepted full-time positions with the following companies:</td>
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<td>Two of our seniors are also moving on to the Management School of Antwerp in Belgium and the University of South Florida to pursue graduate education.</td>
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<td>Our students are participating in summer internships with the following companies:</td>
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<td>Bold indicates employment at a center advisory board member company.</td>
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**Michael Sweret, Bus Ad ’13:** “Marquette’s OSCM program prepared me for the supply chain field with many courses that covered different areas and topics of supply chain. The program provided on-site company visits, internship experiences, and organized events where industry leaders discuss trending topics. I am ready to embark on my supply chain career with Crane Worldwide Logistics in Boston this summer.”

**Chris Steffen, Bus Ad ’14:** “I can’t wait to get out to Boeing this summer! The experience I will have working at such a great company will be invaluable. I think this may be what really differentiates me when I begin my job search.”

**Charlie Gondeck, Bus Ad ’14:** “I am very excited to get a hands-on experience in a third-party logistics atmosphere at C.H. Robinson, and ready to apply what I have learned in my supply chain classes so far to this internship.”

**Katie Engelking, Bus Ad ’14:** “I am extremely lucky to have an internship in my major at a global company as revered and successful as Johnson Controls. At Marquette you are not just given the knowledge and skills you need for the business world, you are given the confidence that can only come from knowing every professor, staff member and advisor of the business school is as invested in your future as you are.”

**Riley Burgess, Bus Ad ’13:** “My choice to attend Marquette and to graduate with a degree in OSCM are uniquely related because I have always been encouraged to look at the ‘big picture’ and question issues I did not understand completely, rather than blindly following along. I have applied this thought process to my internships and plan to carry it forward to my career, beginning with my rotational program position at the headquarters of Dick’s Sporting Goods in Pittsburgh starting this June.”
Operations and Supply Chain Management Club active this semester

In addition to the fall activities highlighted in the most recent winter newsletter, the OSCM Club hosted a few key learning opportunities for supply chain majors this semester:

- Student presentation by Bud DeGraff, general manager at GE Healthcare on adapting to change in an organization, careers in supply chain and 2013-14 healthcare market changes.
- Site visits to MillerCoors, courtesy of James Sheehy, vice president of procurement, and P&H Mining / Joy Global, courtesy of Pat Bartling, Bus Ad ’87, vice president global operations.
- Multiple informal current events discussions with student majors led by club vice president Austin Kopitzke.

Thank you to the companies involved this semester especially the Kohl’s Career Education Scholarship and the Marquette University Career Services Center for their support of the site visit to P&H Mining / Joy Global. These types of events will continue next year and if you would like to become more involved with the OSCM Club please contact them here.

Faculty award for outstanding students in operations and supply chain management

Each year operations and supply chain management faculty select two seniors to receive the Faculty Award for Outstanding Student. Academic performance and contribution to OSCM-related activities are major factors in the decision. Awards were presented at the College Honors Convocation in April. This year’s recipients are:

Kathleen Henderson, supply chain specialist, Direct Supply: “Initially, I was very worried about the transition from community college, but MU helped make it seamless. The professors want to see you succeed and there are many opportunities to take advantage of. I think this is why our supply chain management program is one of the best in the nation; it is an extremely competitive program and has many qualified students. It is an honor to be chosen for this award.”

John Krenik, supply chain analyst, S.C. Johnson: "I had a wonderful and rewarding time at Marquette. There were opportunities around every corner and help every step of the way. Being selected as an Outstanding Senior is a true honor and I would like to thank everyone involved for this award. I was able to study abroad in Shanghai, complete three OSCM-related internships and secure a full-time position post-graduation. I am forever grateful to those of you who have played a part in my life these last four years."

2012-2013 Academic Year Recap:
We are proud to be associated with the following Center sponsors*:
- Patrick Bartling, Bus Ad ’87, and LuAnn Bartling
- Mark Cotteleer, Bus Ad ’98
- Direct Supply
- Heartland Adhesives
- P&H Mining / Joy Global
- Jonathan Paparsenos
- RedPrairie – JDA
- Peter Thimm, Bus Ad ’02
- STRATTEC Security
- Uline

Classroom Guest Speakers:
- Matt Barr, Bus Ad ’12, vendor managed inventory analyst; Roslyn Coleman Kinchen, staff engineer; Betty Marshall, customer supply chain manager; and Casey Schuler, Bus Ad ’11, customer supply chain analyst, S.C. Johnson
- Brad Blankenhem, senior group leader; Mike Milano, general manager; and Gregg Smith, senior group leader, Target
- Mark Cane, Intermodal presentation
- Tom Delgatto, Bus Ad ’02, supply chain manager, Alcoa
- Andrew Goltra, director of merchandising, Uline
- Elizabeth Johnson, commodity manager, and Chelsey Meyer, senior buyer, Eaton Corporation
- Keith Kaczanowski, director E&F and Aptura sourcing, and Marjorie Laing, director supply chain, Direct Supply
- James Merwin, Bus Ad ’00, director – global supply chain, Milwaukee Tool
- John Wolf, Bus Ad ’90, vice president customer service, Snap-on

* Sponsor companies and individuals since July 1, 2012

Applied Procurement: semester recap

Mr. Lee Marks, vice president of global operations and supply chain for Brady Corporation, recently completed his first year at the helm of the Applied Procurement supply chain course. (Read more here.) This semester, all 12 students received an engaging purchasing experience in the classroom and throughout their applied internship at one of 10 participating companies. Students recently completed their final presentations in front of their peers and company presentations. Semester projects included analyses of items from mattress acquisition to production of sturdy and reliable packaging labels.

Thank you to Brady Corporation, Direct Supply, Harley-Davidson, Kohler Company, Marquette University Purchasing, MillerCoors, Milwaukee Tool, Northwestern Mutual Life, Palermo’s Pizza and Rockwell Automation for their participation this semester.

We are currently connecting students with companies for the upcoming fall session; there are 13 students enrolled with 11 participating companies. We do have a short waiting list for next semester and if your company is interested in participating please reach out to Beth Krey.

Student Profile:
Erin Lauterbach, Bus Ad’14
Majors: Operations and Supply Chain Management and Information Technology
Summer Internship: Global Product Supply Intern, S.C. Johnson

What are you looking forward to most this summer during your internship?
I am definitely excited to see what working for a family company is like. I have heard such positive things about S.C. Johnson and cannot wait to meet my team and deepen my knowledge of supply chain through this experience.

What has been your favorite experience during your time at Marquette?
I enjoyed playing club soccer at MU last fall. It was so much fun to play again and a great way to meet girls I otherwise may not have crossed paths with.

Favorite course so far?
Intro to Information Technology because of the project we completed. We acted as consultants for a nonprofit organization in Milwaukee and had to build a database that tried to solve problems within the organization. It was a challenging class and project, but I enjoyed the real life experience.

Advice to pass on to new supply chain students?
I would share that students should get involved as early as possible. Join the OSCM club, go to events, investigate the major to see if supply chain is something you would like to make your career. Put yourself out there and meet as many students, professors and professionals as you can.

For more information about the Center for Supply Chain Management at Marquette University:
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