The areas of Specialization are: Economics, Finance, Human Resources, International Business, Management Information Systems, Marketing and Operations and Supply Chain Management.

Specializations consist of 12 credits in a designated area of study as indicated below.

A maximum of 3 credits may double count between two specializations. The remaining 9 credits must be unique to each specialization.

All courses applied toward a specialization must be taken at Marquette University.

The grades for courses applied toward a specialization must be “B” or better.

GSM courses not listed here, do not apply toward a specialization, but may be taken as electives toward a general MBA program.

Students are not required to specialize.

**Economics**

12 credits of graduate economics beyond ECON 6100 including:
- ECON 6560 - Applied Econometrics

AND

9 credits approved by Director of MSAE program.

Contact the Director of Applied Economics Program for specific elective course work and requirements.

**Human Resources**

12 credits; Requires HURE 6170, plus three additional electives (9 credits) from the HURE Program.

- Ethical Issues, Regulatory Environment & HR Management
- Employment Law
- Employee Benefit Systems
- Labor Relations and Collective Bargaining
- International Human Resources Management
- Topics in Human Resources Management
- Strategic Compensation
- Staffing Work Organizations
- Diversity in Organizations
- Training and Development
- Strategic Human Resources Management
- Topics in Human Resources Management
- Seminar in Human Resources
- Independent Study in Human Resources (HURE)
- Leadership, Motivation & Organizational Change
- Negotiations

**Finance**

12 credits beyond FINA 6100; Requires four electives in Finance (primarily FINA 61XX courses).

- ACCO 6180 - Finance Statement Analysis
- ENTP 6180 - Entrepreneurial Finance
- FINA 5081/6081 - Investment Banking
- FINA 5370 - Advanced Investment Mgmt Ethics and Society
- FINA 5931/6931 - Topics in Finance
- FINA 6111 - Investments
- FINA 6130 - Bank Management
- FINA 6140 - International Financial Management
- FINA 6160 - Financial Derivatives
- FINA 6163 - Real Estate Finance & Investments
- FINA 6165 - Fixed Income Markets and Securities
- FINA 6170 - Investments Management, Ethics and Society
- FINA 6953 - Seminar in Finance
- FINA 6995 - Independent Study in Finance (FINA)
**International Business**
12 credits from the following list*

MANA 6240 - Strategic Management in an Global Economy
INBU 5951/6951 - International Study in Business OR (GSM travel abroad experience)
ECON 5951 - Marquette Led Travel and Study Abroad in Economics
INTE 5540 - Global Technology Experience

And 6 credits from the following:

ECON 6544 - International Currency Markets
ECON 6546 - International Trade
HURE 5140/6140 - International HR Management
INTE 6157 - Global Information Technology Sourcing
OSCM 6140 - Globalization and Global Operations
MARK 6140 - Global Marketing Strategy
FINA 6140 - International Financial Management
MANA 6140 - International Management
INBU 5931/6931 - Topics in International Business
INBU 6953 - Seminar in International Business
INBU 6995 - Independent Study in International Business

*One Political Science graduate course may be substituted (as approved by the IB Director).

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**Management Information Systems**
12 credits beyond INTE 6000; Requires four courses in Information Technology INTE 61XX. The Department has also approved the following courses from the Math and Computer Science Program (MSCS) and the Electrical Engineering Program (EECE) as listed below.

INTE 5540 - Global Technology Experience
INTE 5931/6931 - Topics in Information Tech.
INTE 6150 - Information Technology Strategy
INTE 6153 - Project Management
INTE 6156 - Privacy and Security
INTE 6157 - Global Information Tech. Sourcing
INTE 6158 - System Analysis and Design
INTE 6953 - Seminar in Information Tech.
INTE 6995 - Independent Study in Information Tech.
MSCS 6340* - Component Architecture
MSCS 6350* - Distributed Computing
MSCS 6360* - Enterprise Architecture
MSCS 6370* - Information Representation
EECE 6540* - Digital Image Processing
EECE 6710* - Computer Architecture
EECE 6810* - Algorithm Analysis and Applications
EECE 6820* - Artificial Intelligence
EECE 6840* - Neural Networks and Neural Computing
LAW 7236* - Internet Law

*Consult with MSCS, EECE or LAW departments for approval to register for courses.

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**Marketing**
12 credits beyond MARK 6100; Requires four courses in Marketing (MARK series).

MARK 6110 - Consumer Behavior
MARK 6120 - Integrated Marketing Communications
MARK 6125 - Digital Marketing
MARK 6130 - Customer Relationship Management
MARK 6140 - Global Marketing Strategy
MARK 6160 - Marketing Research
MARK 6165 - Marketing Analytics
MARK 6170 - Marketing Ethics and Social Responsibility
MARK 6175 - Marketing and Social Entrepreneurship
MARK 6185 - Brand Management
MARK 5931/6931 - Topics in Marketing
MARK 6953 - Seminar in Marketing
MARK 6995 - Independent Study in Marketing

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**Operations and Supply Chain Management**
12 credits beyond OSCM 6100; Requires four courses in the area of Operations and Supply Chain Management OSCM 61XX.

OSCM 6110 - Manufacturing Management
OSCM 6115 - Service Operations Management
OSCM 6120 - Quality and Process Management
OSCM 6125 - Purchasing and Supply Management
OSCM 6140 - Globalization and Global Operations
OSCM 5931/6931 - Topics in OSCM
OSCM 6953 - Seminar in OSCM
OSCM 6995 - Independent Study in Operations and Supply Chain Management (OSCM)

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**Sport Business**
(restricted to joint program MBA/JD Sports Law students)

LAW 7106 - Amateur Sports Law
LAW 7236 - Internet Law
LAW 7303 - Professional Sports Law

and
two sports law workshops or
one additional sports law workshop and two credits in LAW 7950 Advanced Legal Research - topic in Sports Law