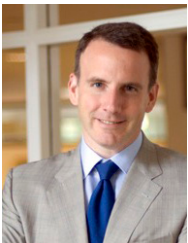


2017 National Real Estate Strategies Conference

“The Evolution of the City as a Place of Innovation and Efficiency:
The Impact on Property Markets”

Sponsorship Opportunities

Marquette University’s Center for Real Estate invites you to be a sponsor of our sixth annual Real Estate Strategies Conference on Monday, Sept. 18, 2017, at Marquette University Alumni Memorial Union.



KEYNOTE: ED GLAESER

Edward Glaeser is the Fred and Eleanor Glimp Professor of Economics in the Faculty of Arts and Sciences at Harvard University. He teaches microeconomics theory and urban and public economics. His work has focused on the determinants of city growth and the role of cities as centers of idea transmission. He is the author of “Triumph of the City: How Our Greatest Invention Makes Us Richer, Smarter, Greener, Healthier, and Happier.”



MARK EPPLI

Dr. Eppli is a professor of finance and Bell Chair in Real Estate at Marquette University. He also served as Interim James H. Keyes Dean of Business Administration from 2012-2015. Dr. Eppli is widely published in a range of commercial real estate topics and is coauthor of two ULI published books. He is an independent board member for the Federal Home Loan Bank of Chicago and is immediate past president of the Real Estate Research Institute. Dr. Eppli is also a NAIOP Distinguished Fellow.

PANEL DISCUSSION: “The Last Mile” & Urbanization

Following the keynote address, a panel of nationally renowned professionals will discuss the boom in e-commerce and the growing consumer desire for delivered goods, both of which have pushed the need for last-mile distribution facilities and retailers to ever-faster deliveries. As consumers shop on line for bigger and bigger items – from couches to big screen TVs– to be delivered, same day, the cost of the “last mile” of delivery and speed of the last mile of delivery is creating a supply chain arms-race with Amazon in the lead. The Last Mile panel has over 100 years of combined industry experience in transportation, grocery and electronics logistics, and development of logistics’ facilities.



Doug Fisher

Director
Marquette University
Center for Supply Chain
Management



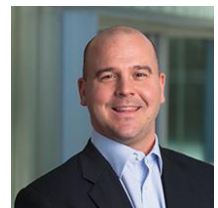
Rob Bass

Senior Vice President,
Supply Chain
Best Buy



Joe McKeska

President
Elkhorn Real Estate
Partners



Dan Letter

Managing Director
Capital Deployment
Prologis

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For more information call (414) 288-7238 or visit mu.edu/cre

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***Note: Logo must be submitted in eps and jpg format by July 14, 2017 to be included in materials.**

Sponsorship levels and benefits:

Platinum Sponsors - \$10,000 **(\$9,400 tax-deductible)**

- Benefits of a gold sponsor, plus:
- Two Premium reserved tables
- Four tickets for dinner on Monday, September 18 with MU CRE advisory board members, CRE faculty, College of Business Dean Brian Till (confirmed) and guest speakers (invited)
- Prominent logo recognition on the conference registration and front cover of the brochure
- A full-page ad in the conference brochure
- Opportunity to customize perks based on the sponsor's interests

Gold Sponsors - \$5,000 **(\$4,400 tax-deductible)**

- Benefits of a blue sponsor, plus:
- Premium reserved table for eight*
- Two tickets for dinner on Monday, September 18 with MU CRE advisory board members, CRE faculty, College of Business Dean Brian Till (confirmed) and guest speakers (invited)
- Logo included at bottom of conference email invitations sent to 3,000+ people
- Logo recognition on conference website with a link to your company's website
- Logo recognition in conference program

Blue Sponsors - \$2,500 **(\$1,900 tax-deductible)**

- Benefits of a table sponsor, plus:
- Company name included at bottom of conference email invitations sent to 3,000+ professionals
- Name recognition on conference website

Table Sponsor- \$1,000 **(\$400 tax-deductible)**

- Table for eight*
- Company name recognition in conference program
- On-screen name recognition at the conference
- Invitation to various events and interactions with our students throughout the year

***Non-sponsor conference registrations - \$75 per person.**