

Program Elements

AIM produces graduates who possess a comprehensive and insightful understanding of the investment process and securities industry. To fulfill this goal, the program has five main components:

1. A comprehensive academic curriculum centered on the core body of investment knowledge of the CFA® program.*
2. Classroom instruction from College of Business Administration faculty and investment experts from leading financial institutions.
3. A high-quality summer internship that gives students the chance to apply and integrate their academic knowledge in the investment arena.
4. A research room located in the College of Business Administration featuring state-of-the-art investment technology and information systems.
5. Student-managed equity and fixed-income portfolios.

*In 2006, Marquette's AIM program was the first undergraduate business program selected as a CFA® Program Partner.

Contact Information

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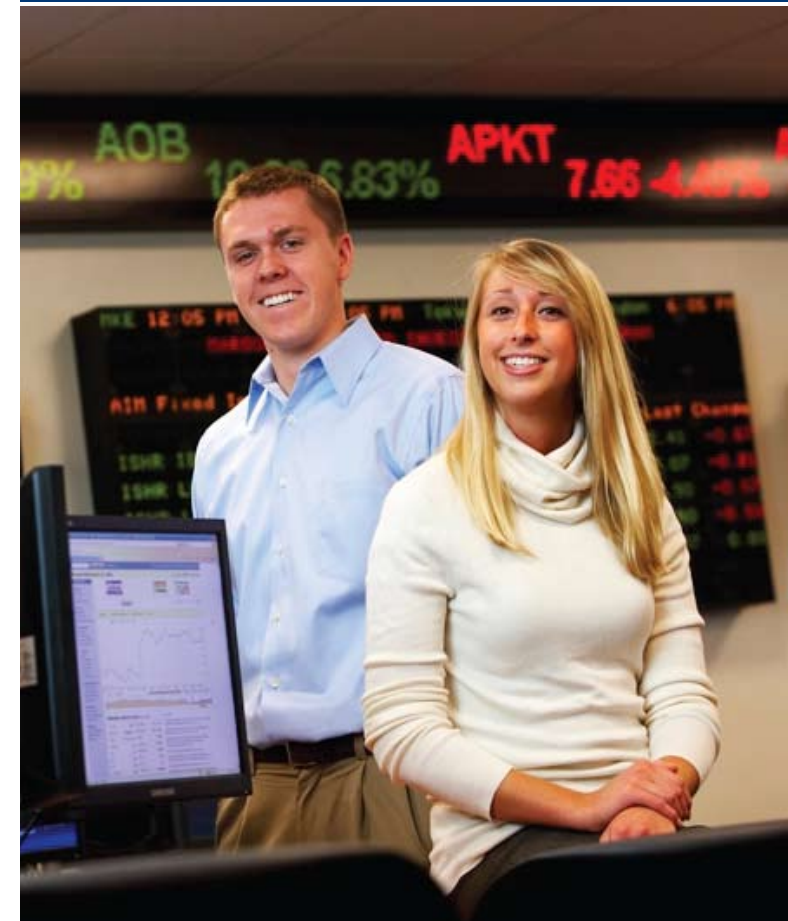
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Marquette University does not discriminate in any manner contrary to law or justice on the basis of race, color, gender, age, sexual orientation, religion, disability, veteran's status or national origin in its educational programs or activities, including employment and admissions. At the same time, Marquette cherishes its right and duty to seek and retain personnel who will make a positive contribution to its religious character, goals, and mission in order to enhance the Catholic, Jesuit tradition.

Applied Investment Management Program



College of Business Administration



Be The Difference.



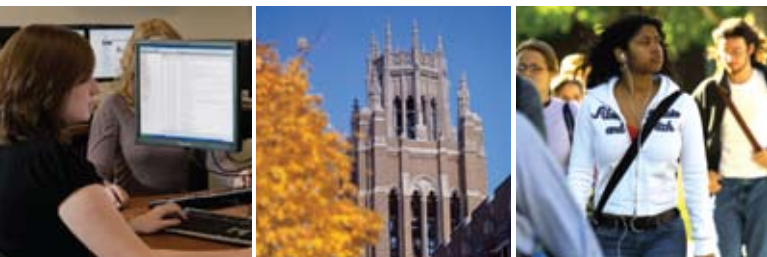
Applied Investment Management (AIM) Program

Marquette is home to one of the nation's top undergraduate programs in applied investment management. The AIM program allows a select group of finance majors to get hands-on academic and security analysis experience, including summer internships and the opportunity to actively manage equity and fixed-income portfolios during their senior year. Students study the core body of knowledge covered in the Chartered Financial Analyst Program, which prepares them to take the test upon graduation and begin a career in the money management industry.

Applying to the Program

Students apply to the AIM program early in the fall semester of their junior year and are notified of acceptance in October. If at any time a student leaves or is released from the program, all credits earned at that point are counted toward the finance major. Acceptance into the program is based upon:

- Grades earned up to the beginning of the fall semester of the junior year (GPA of 3.0 or better)
- Resume and recommendations
- Essay
- Interview



AIM Internships and Industry Speakers

The AIM program provides students with opportunities to visit financial institutions, gain practical experience through summer internships, participate in various seminars and learn from industry professionals drawn from the investment community. Program members complete a value-added internship during the summer between their junior and senior years. The internships provide students with a chance to rigorously apply their developing financial skills in real-world situations.

Speakers from the investment community and adjunct faculty with authentic experience enhance and augment the financial concepts taught by the finance faculty.

AIM Research Room

The AIM program features a state-of-the-art investment research room located in the College of Business Administration. Students conduct research in the room, which offers many of the same financial tools Bloomberg, Thomson Financial, Morningstar and other investment professionals use on a daily basis.

The benefits of the AIM research room include quick and easy access to a large amount of financial data, increased exposure to real-time financial market activity and hands-on experience with the tools of the investment trade.



Courses

In addition to the traditional finance curriculum, there are four AIM courses:

Introduction to Applied Investment Management

covers the basics of the securities markets and is intended to prepare students for summer internships.

Research and Financial Analysis provides a thorough grounding in quantitative research methods, economic relationships and financial statement analysis.

Students in this course manage equity and fixed-income portfolios.

Valuation and Portfolio Management includes the common approaches to valuing assets, the basic measurements of risk and return and the key elements of the portfolio management process. Students manage the portfolios, evaluate performance, prepare reports and present the results at the end of the semester.

Investment Management, Ethics and Society

emphasizes how to manage investments in an ethically and socially responsible manner. Students acquire a thorough understanding of the CFA® professional standards of conduct and how to apply ethical reasoning to realistic money management scenarios.